



# Cornwall Airport Advertising Opportunities

AIRPORTFOLIO



THE JOURNEY STARTS NOW

# Why Airport Advertising?

Airport's offers the perfect opportunity for brands to truly engage. With an average dwell time of 2.5 hours, the Airport offers a unique environment and a captive audience.

## BENEFIT FROM:

- Average dwell time of 2 hours delivers an engaged, captive audience
- Reach an alert consumer in a receptive and responsive mindset
- High AB Audiences
- Tailored campaigns that drive sales and enquiries

With over 20 years' experience Eye Airports manages advertising solutions for 20 UK airports and showcases client's products to a combined audience of over 24 million passengers.



# Cornwall Airport

## Annual Passenger Numbers

JANUARY 2019	23,416
FEBRUARY 2019	24,307
MARCH 2019	28,081
APRIL 2019	39,546
MAY 2019	46,040
JUNE 2019	52,557
JULY 2019	58,940
AUGUST 2019	59,066
SEPTEMBER 2019	43,090
OCTOBER 2019	37,340
NOVEMBER 2019	24,625
DECEMBER 2019	24,470

**Total**

**461,478**

Cornwall has emerged, in the last decade, as one of England's iconic destinations. Tourism accounts for



of the Economy, with people coming to take advantage of some of the most beautiful beaches in the UK, beautiful countryside, heritage and historical buildings, museums, quaint fishing villages aplenty and unrivalled top notch food and drinks.

## Destination Highlights



London Heathrow

Faro

Dublin

Alicante

Copenhagen

Manchester

## AIRLINES

Aer Lingus 

BRITISH AIRWAYS 

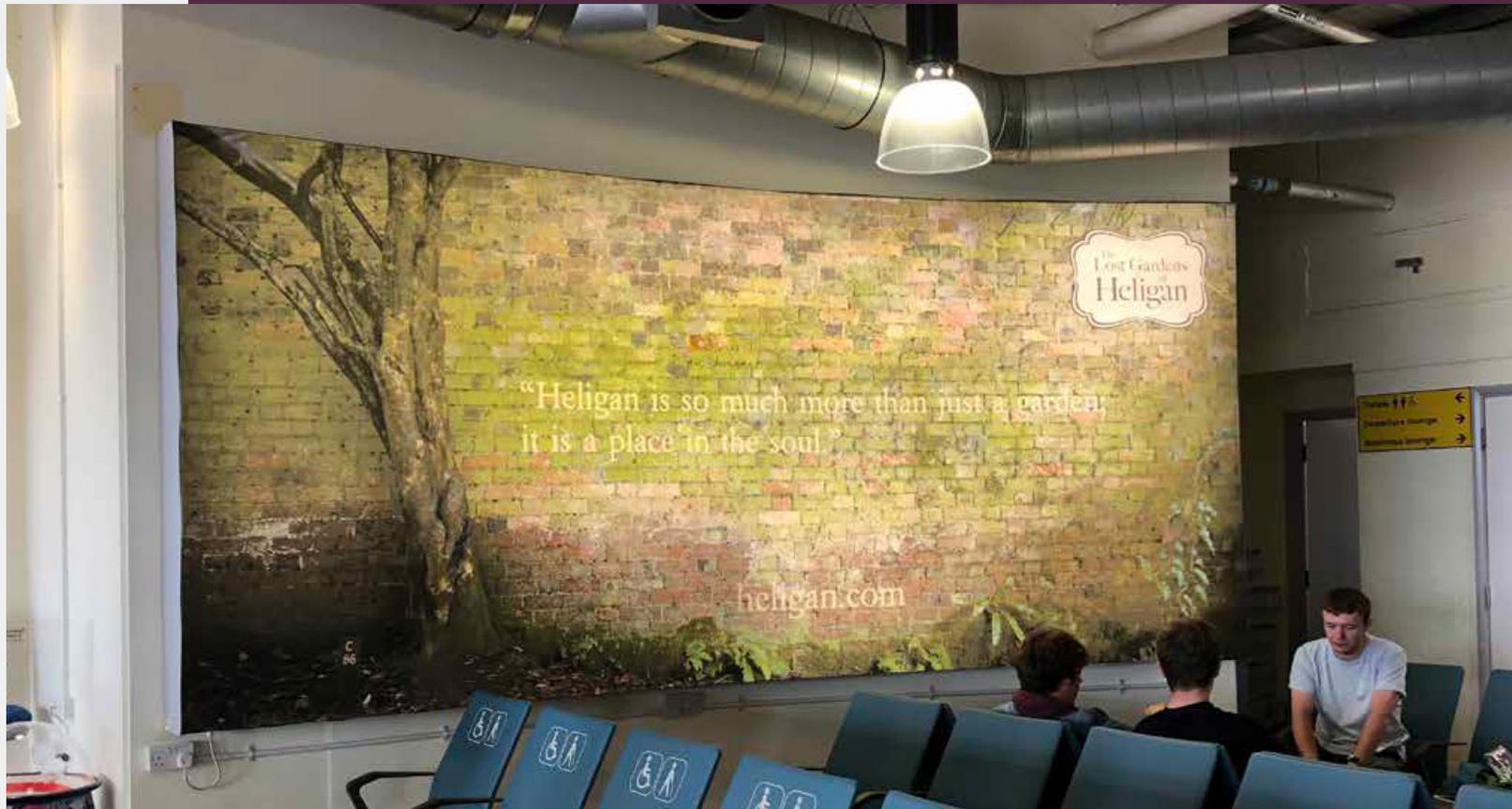
Skybus 

Eurowings 

 RYANAIR

# Advertising Opportunities

By combining a variety of media formats and passenger data we can deliver a targeted brand message to any audience and measure the results of these campaigns more precisely than ever before, offering a strong return on investment.



# Advertising Opportunities

## 6 Sheets

Traditional and effective backlit portrait units, displaying your advertising in key locations throughout the airport.



# Advertising Opportunities

## Lightboxes

These eye-catching back illuminated panels pack a punch thanks to their size, colour and premium locations.



# Advertising Opportunities



## Wall Wraps

Bespoke wall wraps in various key locations throughout the airport.

# Contact

## CONTACT:

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